

SECTION 04

Market Overview

Winslow Plaza is located in Sicklerville, NJ, an affluent suburb of Philadelphia that is in close proximity to the industrial hub of Camden, NJ. The submarket boasts some of the highest household incomes in southwestern New Jersey and is a bedroom community to the Greater Philadelphia Metropolitan Area with multiple commuting routes available to residents.



SUBMARKET OVERVIEW

We believe the demographics in the neighborhoods surrounding Winslow Plaza provide a stable base to support long-term cash flow and steady appreciation potential. The submarket is home to a vibrant retail corridor comprised of retail and services businesses complimentary to those at Winslow Plaza.

DEMOGRAPHICS (1-MILE RADIUS)

Total Population: 9,480 (+3.5% vs. 2010)
Total Households: 3,169 (+7.9% vs. 2010)

· Median Household Income: \$126,808

 \cdot 19.4% of households have incomes of \$200,000 or higher

· Median Age: 37.7 years

TRANSPORTATION

 \cdot Major Corridor (E/W): Atlantic City Expressway

· Major Corridor (N/S): Berlin-Cross Keys Road and New Jersey Route 55

 $\cdot \ \mathsf{Bus} \ \mathsf{service} \ \mathsf{to} / \mathsf{from} \ \mathsf{Philadelphia} / \mathsf{Camden} / \mathsf{Atlantic} \ \mathsf{City} \ \mathsf{via} \ \mathsf{NJ} \ \mathsf{Transit}$

· Train service to/from Philadelphia and Atlantic City via NJ Transit

NEARBY COMMERCIAL HUBS

· Philadelphia, PA: 20.2 miles / 23 minute drive

· Camden, NJ: 17.9 miles / 20 minute drive

· Cherry Hill, NJ: 21.8 miles / 23 minute drive

SOURCE: Sites USA, demographics data as of November 2024





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